



BESPOKE SOUNDS

One thing that most excites us about technology is when it gets hacked—not in the MyDoom-virus-attack sense, but in the way that certain people will take an existing piece of high-tech equipment and create art from it. One person that does just that is audio-

fixture designer Blackie Pagano. But wait; it's not as simple as it sounds. As the proprietor of Noise, his philosophy is that each piece should be "custom tailored to a client's needs and tastes." He built his first speaker 12 years ago while primarily working as a musician and recording engineer (work he does to this day) and has overseen his Ludlow Street shop for more than a decade. Pictured here is the beautiful, one-of-a-kind iPod dock he built for Summer Phoenix, co-owner of the Lower East Side boutique Some Odd Rubies. His designs start at about \$3,000, and he maintains that both the sky—and the customer's budget—is the limit "I could even make a speaker that costs \$200,000 if someone wanted to, say... use silver." So, if you're looking for some specially made woofers, or another audio-related original—by a New York original—give Pagano a call. We promise you won't be disappointed. *Noise, 153 Ludlow Street, 212-529-7345.*—T.B.